



**APPLICATION - CONTRACT FOR PARTICIPATION**

<b>DEADLINE FOR APPLICATION</b>	<b>13.09.2024</b>	<b>DEADLINE FOR FINAL PAYMENT</b>	<b>20.09.2024</b>
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**COMPANY:**

Address:	
ID №:	
VAT №:	
Head of company:	
Phone:	Facebook:
E-mail:	Website:
Contact person:	
Phone:	E-mail:

REGISTRATION FEE	No.	Unit price	Sum
The participation fee ensures: entry in the electronic catalogue of the exhibitors /with name, address, contacts and company logo/; 2 pcs. badge, program of the exhibition, 2 invitations to the award ceremony cocktail; information materials.		<b>102,00 EUR</b>	

ADDITIONAL PARTICIPANT FEE	No.	Unit price	Sum
Additional participant registration fee (1 badge, official cocktail invitation, informational materials)		<b>26,00 EUR</b>	

RENT OF SPACE ONLY	Per sq. m.	Unit price	Sum
Includes: building fee, cleaning of common walkways, common security and common lighting. Power supply is ordered additionally.		<b>72,00 EUR</b>	

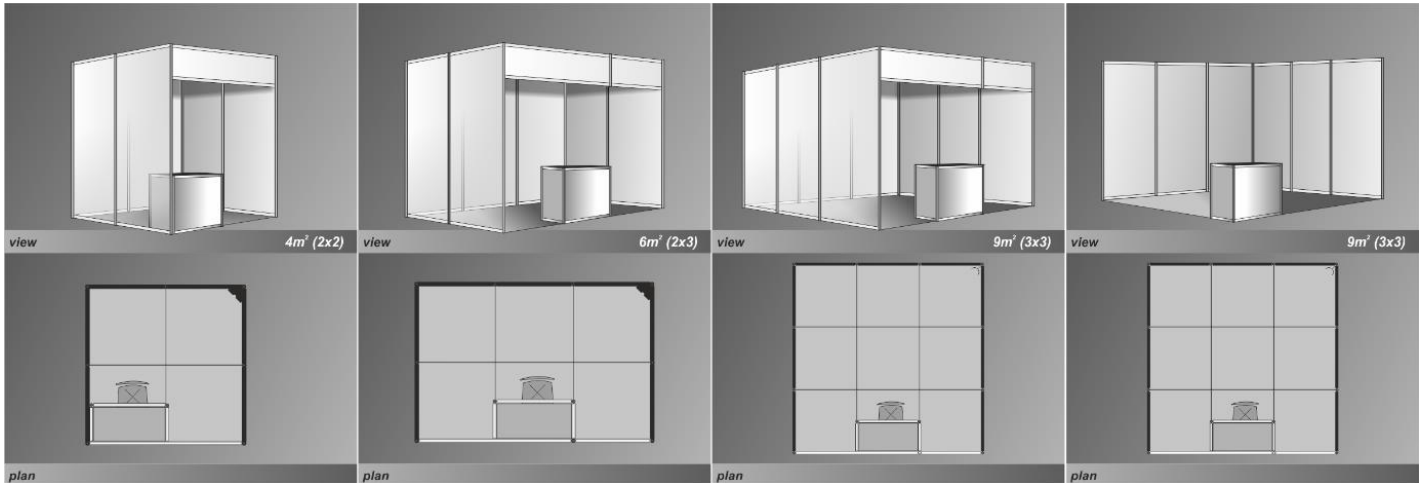
**Note: Dear colleagues, please note that there must be at least one representative at each booth throughout the exhibition.**

If the participant wishes to conduct attractions, reenactments, etc, you need to contact the organizers.  
For the presentation of attractions requiring a larger space, you will be offered various suitable options, and the events organized by you will be included in the exhibition program.





RENT OF SPACE AND STANDARD STAND CONSTRUCTION	Per sq. m.	Unit price	Sum
<p><b>Note: the minimum requested area cannot be less than 4 square meters.</b></p> <p>It includes: rent area and a stand built with standard construction, assembly and disassembly, electrical connection, cleaning of common walkways, 1 pc. Construction information desk, 1 pc. chair and standard lightning.</p>		<b>100,00 EUR</b>	



ADDITIONAL EQUIPMENT	No.	Unit price	Sum
Showcase /B1/		<b>41,00 EUR</b>	
Information desk / M2, M3/		<b>21,00 EUR</b>	
Table /M1/		<b>21,00 EUR</b>	
Shelf /C1, C2/		<b>12, 00 EUR</b>	
Chair		<b>7,00 EUR</b>	
Socket 220 W /additional/		<b>19,00 EUR</b>	
Storage space with door		<b>43,00 EUR</b>	
Hanger		<b>10,00 EUR</b>	
Spotlight /on a stand/		<b>19,00 EUR</b>	
Standard sign of the stand /production & assembling/		<b>34,00 EUR</b>	
Company sign of the stand /production & assembling/ <i>Please specify the text for the sign and/or send a logo to:</i> <a href="mailto:culturaltourismexpo@gmail.com">culturaltourismexpo@gmail.com</a> <a href="mailto:alex@velikoturnovo.info">alex@velikoturnovo.info</a> ; <a href="mailto:tic@velikoturnovo.info">tic@velikoturnovo.info</a>		<b>41,00 EUR</b>	
Pasting and cleaning of tables with foil and other materials is paid separately by the customer.		<b>16,00 EUR</b>	
Branding of a stand	Per sq. m.	<b>41,00 EUR</b>	





MOBILE STANDS WITH BRANDING /PURCHASE/	No.	Unit price	Sum
With the purchase of a mobile stand, you get - easily assembled aluminum construction, high-quality printing on a textile wall, 1 pc. branded info desk, case for easy transfer, possibility of multiple use when participating in various events and exhibitions.			
<b>Note: the minimum requested area cannot be less than 4 square meters.</b> The price includes: space rental, purchase of a mobile stand made of aluminum construction, branded textile wall, 1 pc. branded info desk, case for easy transfer; assembly and disassembly, electrical connection, cleaning of common walkways, 1 pc. chair and standard lighting.			
1. Area rental 4 m2, wall 200 x 230 cm. with one-sided high-quality printing, branded info desk 80cm.		764,00 EUR	
2. Area rental 6 m2, wall 300 x 230 cm. /circle/ with one-sided high-quality printing, branded info desk 80cm.		936,00 EUR	
3. Area rental 6 m2, walls 150 x 220/250, 100 x 230 cm. with one-sided high-quality printing, branded info desk 80cm.		1171,00 EUR	
<i>Note: Other configurations and sizes of mobile stands are available upon request.</i>			



**ADDITIONAL – ADVERTISING, PRESENTATIONS, PROMOTIONS**

AD IN THE CATALOGUE	No.	Unit price	Sum
<b>Option 1</b> – name, address, contacts, logo	<i>Included in participation fee</i>		
<b>Option 2</b> – name, address, contacts, logo and annotation up to 500 symbols		26,00 EUR	
<b>Option 3</b> – page advertisement – name, address, contacts, logo, annotation up to 500 symbols and 5 images /jpg, 1024/768px/		72,00 EUR	

PRESENTATIONS	No.	Unit price	Sum
Hall rent /20 min., sounding, microphones, laptop, multimedia and screen/		113,00 EUR	
<b>Presentation topic:</b> .....			
<b>Presenter:</b> .....			
/name, family name, position, contacts/			

In order to guarantee the quality of your presentation, the use of external equipment in addition to the one provided by the organizers in the hall is not permitted, also all multimedia files for the presentations should be provided in advance no later than 01.10.2024 to: [culturaltourismexpo@gmail.com](mailto:culturaltourismexpo@gmail.com); [alex@velikoturnovo.info](mailto:alex@velikoturnovo.info); [tic@velikoturnovo.info](mailto:tic@velikoturnovo.info)

**The organizers do not make a commitment to provide an audience in the hall, to send out invitations and attract guests for presentations.**





<b>NATIONAL COMPETITION „READ&amp;TRAVEL”</b> <i>Conditions for the contest on: <a href="http://www.read-travel.eu">www.read-travel.eu</a></i>	No.	Unit price	Sum
Registration fee		22,00 EUR	
<p>At the XI national competition „READ &amp; TRAVEL” proposals for the period <b>Jan-Dec 2023</b> may take part in the following categories:</p> <ul style="list-style-type: none"> <li>For the Grand Jury Prize – the most original event in the cultural tourism field in <b>2023</b>;</li> <li>The most professional tourist websites and mobile apps;</li> <li>The most interesting travel books (books, guides, textbooks, maps, etc);</li> <li>The most effective columns and publications on the topic of the exhibition (reports, videos, etc);</li> <li>The most original posters of events in the cultural tourism field organized by museums, municipalities, branch organizations and associations, state and non-governmental sectors, universities, etc.</li> </ul> <p>We are looking forward to your proposals and online materials to BOTH e-mails (mandatory): <a href="mailto:pr@pr-bg.eu">pr@pr-bg.eu</a> and <a href="mailto:read-travel@abv.bg">read-travel@abv.bg</a> until <b>25 Aug 2024</b></p>			

<b>INVITATION</b> <b>For presentation of tourist, municipal, museum souvenirs crafted in your town/municipality</b>
<p>For participation in the program and presentation on the topic "Bulgarian souvenirs", we expect to receive your selected souvenirs, which will be exhibited during the exhibition and will be presented within the discussion on the topic of the souvenir industry. Add additional information about the crafting of these souvenirs (their authors, ideas, etc.) which will accompany them. We expect your well wrapped souvenirs for the discussion "Bulgarian souvenirs" on the address of the organizers:                      "Tsarevgrad Tarnov" Ltd                      5, Hristo Botev Str., 5000, Veliko Tarnovo,                      BULGARIA</p>

<b>PROMOTION/ DEGUSTATION / MUSICAL PROGRAM</b>
<p>Dear participants, if you wish to present a festival program, tourist product or a destination, the organizers can propose to you open spaces, stage or other suitable area.</p> <p>Please, contact us on 062/622 148 and e-mail: <a href="mailto:culturaltourismexpo@gmail.com">culturaltourismexpo@gmail.com</a> <a href="mailto:alex@velikoturnovo.info">alex@velikoturnovo.info</a>; <a href="mailto:tic@velikoturnovo.info">tic@velikoturnovo.info</a> to discuss your requirements and relevant fees.</p>

**All of the prices are in BGN with no VAT included.**

In case you need assistance with hotel booking, you can contact us on: 062/622 148 or e-mail: [culturaltourismexpo@gmail.com](mailto:culturaltourismexpo@gmail.com); [alex@velikoturnovo.info](mailto:alex@velikoturnovo.info); [tic@velikoturnovo.info](mailto:tic@velikoturnovo.info)

SUM	
VAT 20%	
TOTAL	
Text to be written in the invoice which will be issued to you:	

**NOTE: The application is thought to be valid after the payment of the application of participation.**

**I declare that I am familiar with the terms and conditions, and the obligations of the parties.**

Please, fill out and send back the APPLICATION - CONTRACT with a filled out application for participation via e-mail or mail.

**ORGANIZER:**

Borislav Yordanov, manager  
 „Tsarevgrad Tarnov” Ltd

**EXHIBITOR:**

.....  
 /Date, signature, stamp/





## TERMS AND CONDITIONS

### RIGHT TO PARTICIPATE

Any Bulgarian or foreign physical and juridical person with business focus corresponding to the subject of the Exhibition is entitled to participate.

### APPLICATION FOR PARTICIPATION

The application for participation is made by the Exhibitor with a filled out, signed and sent in time Application Contract. The Exhibitor has no right to rent or promote the rented space by them to third parties and other companies' trademarks without the consent of the Organizer.

### CANCELLATION OF PARTICIPATION

The cancellation of participation is considered valid only if it has been made in written form/e-mail no later than **20.09.2024**. After the term has expired, the Exhibitor is obligated to pay the Organizer 100% of the overall sum of the Application - Contract filled out by them.

### SERVICES

#### Rent of area space only

The rental cost includes: building fee, cleaning of commonwalkways, security. It does not include: assembly & disassembly, cleaning of stands. The Exhibitor makes an additional request for electrical connection.

#### Rent of exhibition area and a standard stand

The rental cost includes: rent of area and construction, partition walls, assembly & disassembly, electrical connection, cleaning, 1 pc. Information desk, 1 pc. chair.

### TERMS AND PAYMENT

The Exhibitor pays 100% of the sum on the Application - Contract until **20.09.2024**.

### BANK STATEMENT OF THE ORGANIZER:

„TSAREVGRAD TARNOV” LTD

IBAN:BG02STSA93001511000385

BIC:STSABGSF

DSK BANK - VELIKO TARNOVO

### ADDITIONAL TERMS

The Organizer does not make a commitment for losses or damages during the working hours of the Exhibition, outside the working hours of the special security.

**It is mandatory that there is at least ONE presenter at each stand during all the time of the Exhibition.**

The drilling and gluing on the walls of the halls and the drilling of the constructions of the rented stands is not allowed. The organizers do not make a commitment to send out invitations and attract audience for presentations outside the Exhibition's program.

### UNFORESEEN CIRCUMSTANCES

In case of the arrival of unforeseen circumstances, natural disaster, general strike, or any other event out of the Exhibitor's control, the costs are non refundable to the Exhibitor.

For all the unsettled causes between the parties, the general regulations of the Bulgarian legislation are applied.

