



APPLICATION – CONTRACT FOR PARTICIPATION

DEADLINE FOR APPLICATION	07.04.2023	DEADLINE FOR FINAL PAYMENT	11.04.2023
---------------------------------	-------------------	-----------------------------------	-------------------

COMPANY:

Address:	
ID №	
VAT №	
Head of company:	
Phone:	Fax:
E-mail:	Website:
Contact person:	
Phone:	E-mail:

	No.	Unit price	Sum
REGISTRATION FEE		129,00 BGN 66,00 EUR	
The registration fee is personal. It includes an entry in the catalogue of the exhibitors (with company name, address, contacts and company logo), exhibitor's package (entry in the e-catalogue, 1 programme, 2 badges, 1 invitation for the Awarding cocktail ceremony, information materials). Please, specify names and occupation of the participants that will represent you.			

ADDITIONAL PARTICIPANT FEE	No.	Unit price	Sum
Registration fee for additional participant (1 badge, 1 catalogue)		10,00 BGN / 5,50 EUR	
An invitation for the Awarding cocktail ceremony		30,00 BGN / 15,50 EUR	

	Per sq.m.	Unit price	Sum
RENT OF SPACE ONLY		120,00 BGN 61,00 EUR	
If you choose to rent only space, we provide the floor space and you use your own stand designer stands supplier to build your stand. The tax also includes cleaning of passage area and other common parts of the exhibition area, common electricity expenses, and security. Electric power supply connection is upon request and is to be paid separately.			
If you wish to present an attraction or a reenactment, please contact the organizers. To present attractions, which would need a space beyond the boundaries of your stand, suitable opportunities will be provided to you by the organizers and the events will be included in the programme of the fair.			

	Per sq.m.	Unit price	Sum
RENT OF SPACE AND STANDARD STAND CONSTRUCTION		169,00 BGN 86,00 EUR	
Note: Minimum space area to rent is 4 sq. m. It includes: space rental and construction of a standard Octanorm stand, dismantle, electricity power connection, cleaning, 1 information desk, 1 chair, standard lighting.			



ADDITIONAL EQUIPMENT	No.	Unit price	Sum
Show case /B1/		60,00 BGN / 31,00 EUR	
Information desk / M2, M3/		20,00 BGN / 10,50 EUR	
Table /M1/		20,00 BGN / 10,50 EUR	
Shelf /C1, C2, C3/		22,00 BGN / 11,50 EUR	
Chair		10,00 BGN / 5,50 EUR	
Socket 220 W /additional/		30,00 BGN / 15,50 EUR	
Storage space with door		70,00 BGN/ 36,00 EUR	
Hanger		15,00 BGN/ 8,00 EUR	
Spotlight /on a stand/		30,00 BGN/15,50 EUR	
Plasma display		350,00 BGN 180,00 EUR	
Standard sign of the stand /production + assembling/		55,00 BGN / 28,00 EUR	
Company sign of the stand with logo /production + assembling/ /Please specify text and/or send logo to: alex@velikoturnovo.info; tic@velikoturnovo.info		65,00 BGN / 33,50 EUR	
Foil or other materials sticking and cleaning of the panels /Fee is per sq.m.		20,00 BGN / 10,50 EUR	
Printing of advertising materials - photos and vinyls	Per sq.m.	60,00 BGN/ 31,00 EUR	
If you need additional staff for your stand we can provide these people. Please specify the number needed. Fee is per person, per day.		30,00 BGN / 15,50 EUR	
ADVERTISING IN THE CATALOGUE	No.	Unit price	Sum
Option 1 – company name, address, contacts and company logo	<i>Price is included in the registration fee</i>		
Option 2 – company name, address, contacts, company logo and text up to 500 characters		50,00 BGN / 26,00 EUR	
Option 3 – advertising page - company name, address, contacts, company logo, text up to 500 characters and 5 pictures (jpg, 1024/768pix)		140,00 BGN 72,00 EUR	

PRESENTATIONS	No.	Unit price	Sum
Hall rental (up to 20 min, multimedia, laptop, screen, microphones)		180,00 BGN 93,00 EUR	
Presentation title /please, submit in advance the presentation to the technical staff/:			
.....			
Presenter /name, position, phone/:			
.....			
Name cards for the presenters/guests (tax is per card if we prepare them for you)		5,00 BGN / 2,60 EUR	

In order to ensure the quality of your performance, the use of external equipment is not allowed, except the one provided by the organizers in the hall. All multimedia files for the presentations should be provided in advance by **14.04.2023** at:
alex@velikoturnovo.info; tic@velikoturnovo.info

The organizers are not obliged to provide audience, to send invitations or attract guests to your presentations.





NATIONAL COMPETITION „READ&TRAVEL” <i>Read about the competition at: www.read-travel.eu</i>	No.	Unit price	Sum
Registration fee		42,00 BGN / 22,00 EUR	
At the "READ & TRAVEL" National Contest, proposals for the period January – December 2022 may take part in the following categories: <ul style="list-style-type: none"> • for the Grand Jury Prize - the most original event in the field of cultural tourism • the most professional tourist sites and mobile apps; • the most interesting travel books (books, guides, textbooks, maps, etc.); • the most effective columns and publications on the subject of the fair (reports, videos, etc.); • most original posters for events in the field of cultural tourism organised by museums, municipalities, branch organizations and associations, state and non-governmental sectors, universities, etc .; We look forward to your suggestions and electronic materials at e-mail: read-travel@abv.bg till April 5 th			

PROMOTION / TASTING SESSIONS / MUSIC PROGRAMMES
Dear participants, in case you want to organise an original presentation of tourist product or destination, you can rent some additional space and services. Please contact us at +359 62 622148 or e-mail: alex@velikoturnovo.info ; tic@velikoturnovo.info to discuss your requirements and relevant fees.
If your presentation is in the implementation of activities funded by EU projects, you can request these items necessary for reporting:
Photo Archive of the event - 20,00 lv / 10,50 EUR
Media monitoring of the publications for the exhibition - 20,00 lv / 10,50 EUR
Please specify the text that should be mentioned on the invoice that we will issue for you:

If you need assistance with the hotel booking, please contact us at +359 62622 148 or e-mail: alex@velikoturnovo.info; tic@velikoturnovo.info

I certify that I agree with the general terms and obligations of the exhibition.

These prices do not include 20% VAT

NOTE: The application is valid after full payment of your participation.

SUM	
VAT 20%	
TOTAL	

Payment in BGN:
TSAREVGRAD TARNOV Ltd.
IBAN: BG33STSA93000000197667
BIC: STSABGSF
DSK BANK

Payment in EUR:
TSAREVGRAD TARNOV Ltd.
IBAN: BG02STSA93001511000385
BIC: STSABGSF
DSK Bank

Please fill the application,
 attach pictures in
 *cdr; *pdf or *psd format
 and send it by e-mail or mail.

ORGANISER:
 Borislav Yordanov, manager
 Tsarevgrad Tarnov Ltd.

EXHIBITOR:

 /Date, sign and stamp/



GENERAL TERMS AND CONDITIONS FOR PARTICIPATION

PARTICIPATION

Any Bulgarian or foreign physical and juridical person with business focus corresponding to the subject of the Exhibition is entitled to participate.

APPLICATION FOR PARTICIPATION

The Exhibitor has to send back to the Organizer the application form within the due date, properly filled, stamped and signed. The application is valid only after payment effected to the Organizer's account. The Exhibitor is not entitled to rent or to promote to third parties and other companies' trademarks his space without the agreement of the Organizer.

CANCELLATION OF PARTICIPATION

Cancellation of participation is considered valid only in written form and if effected not later than 11.04.2023. If the cancellation is effected after this date, the Exhibitor is obliged to pay to the Organizer 100% of the overall sum of services ordered in the Application form.

TERMS OF PAYMENT

The Exhibitor is expected to pay 100% of the services ordered in the Application contract not later than 11.04.2023.

Payment in BGN:

TSAREVGRAD TARNOV Ltd.

IBAN: BG33STSA93000000197667

BIC: STSABGSF

DSK BANK

Payment in EUR:

TSAREVGRAD TARNOV Ltd.

IBAN: BG02STSA93001511000385

BIC: STSABGSF

DSK Bank

SERVICES

Rent of area space only

The rental cost includes the following services: cleaning of common passes and other common parts of the exhibition area, common electricity expenses and security. The cost **DOES NOT** include: assembly, disassembly and cleaning of stands. The Exhibitor needs to make an additional request for the electric power supply connection.

Rent of exhibition area and a standard stand

The cost of built up area includes: area rental and construction, partition walls, assembly and disassembly, electricity supplement, cleaning, 1 information desk and 1 chair.

OTHER CONDITIONS OF PARTICIPATION:

The Organizer is not responsible for losses or damages during the working time of the exhibition, out of the working time of the special security.

Drilling and gluing the walls of the halls is not allowed, nor drilling of stands structures.

UNFORESEEN CIRCUMSTANCES:

In case of cancellation because of unforeseen circumstances, natural disaster, general strike, or any other event out of the Organizer's control, the costs are not refundable to the Exhibitor.

For all the unsettled cases between the parties the general regulations of the Bulgarian legislation should be applied.



ADDITIONAL EQUIPMENT



M2
БЮРО/DESK
100/50/90 см

Табла - видим размер
Panels - visible size
96 x h 85 cm
46 x h 85 cm



M3
БЮРО/DESK

Табла - видим размер
Panels - visible size
153x h 85 cm
46 x h 85 cm



B1
Витрина/Show case
100/50/90 см

Табла - видим размер
Panels - visible size
96x h 50 cm
46 x h 50 cm



M1
Маса за преговори/Table



C1
Рафт/Shelf

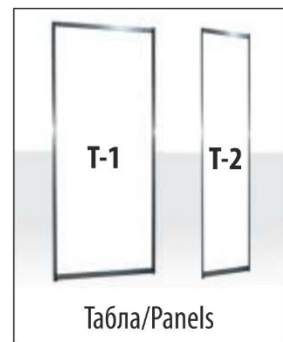


C2
Рафт/Shelf



F-1
F-2
Фриз/Front panel

Фризове - видим размер
Front Panels - visible size
F-1 96x h 38 cm
F-2 196 x h 38 cm

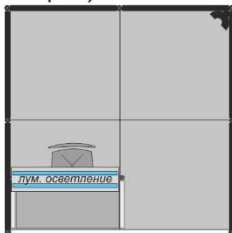


T-1 **T-2**
Табла/Panels

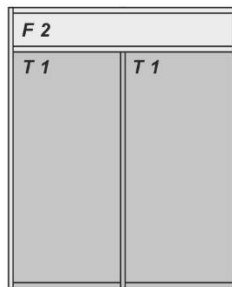
Табла - видим размер
Panels - visible size
T-1 96x h 237 cm
T-2 46 x h 237 cm

СТАНДАРТНИ ЩАНДОВЕ STANDARD STANDS

4m² (2x2)

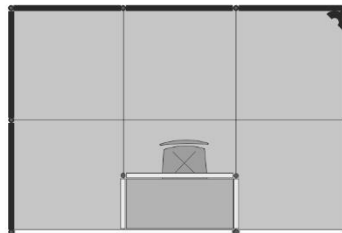


plan

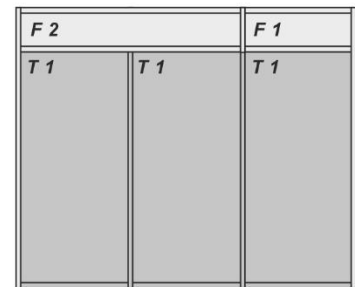


front

6m² (3x2)

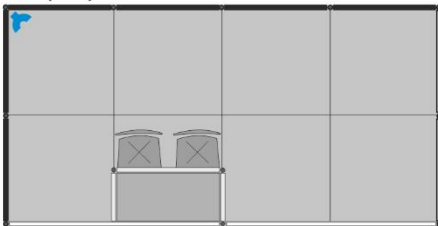


plan

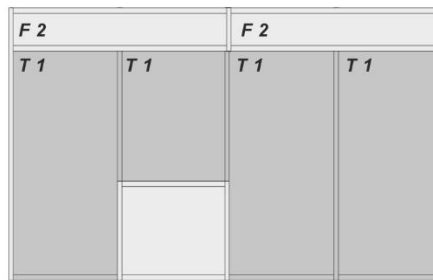


front

8m² (4x2)



plan



front



REGISTRATION FORM FOR THE CATALOGUE OF THE EXHIBITORS "CULTURAL TOURISM 2023"

<p>PARTICIPANT:</p> <p>TYPE OF THE ADVERTISEMENT:</p> <p><i>Option № 1:</i> Business-card</p> <p><i>Option № 2:</i> Information page</p> <p><i>Option № 3:</i> Advertisement page</p>	<p>PARTICIPANT'S DATA:</p> <p>1. Name:</p> <p>2. Address:</p> <p>3. Tel.:</p> <p>4. Fax:</p> <p>5. E-mail:</p> <p>6. Website:</p> <p>7. Logo: please attach as: eps, ai or cdr /in curves/</p> <p>8. Annotation: up to 500 symbols (no spaces)</p> <div style="background-color: #cccccc; height: 200px; width: 100%;"></div> <p>9. Pictures: please send as jpg, 1024/768 px; At least 5 pictures (required only for the advertising page)</p>
--	---

ORGANISER:

Borislav Yordanov, manager
Tsarevgrad Tarnov Ltd.

EXHIBITOR:

.....
/Date, sign and stamp/

